

# Welcome to Your Website DIY Checklist!

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Congratulations on taking a proactive step toward strengthening your online presence.

This checklist has been carefully crafted by the experts at HireProsOnly, where our vetted professionals specialize in web performance, design clarity, and digital security. Whether you're running an e-commerce store, SaaS product, or agency site, these essential points will help you spot-and solve-hidden issues before they cost you visibility, conversions, or credibility.

This guide is designed for action.

Review each point, take notes, and see how your website measures up. If you get stuck or want a professional eye, our team is just one audit away. For complex issues like malware risk, design bottlenecks, or poor mobile performance, our experts can jump in and help you fix things fast.

**Bonus:**

This PDF checklist includes a FREE consultation option to discuss your findings. Also, enjoy 15% OFF on Penetration Testing and 20% OFF on any technical or design fix. Just reach out when you're ready.

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## Performance

- Page loads in under 2.5 seconds (mobile)
- Google PageSpeed score is 80+ (desktop)
- JavaScript and CSS are minified
- Images are optimized and lazy-loaded
- No unused third-party scripts slowing down

## Mobile UX

- Site is fully responsive (test on phone)
- Tap targets are easy to click
- Font sizes are legible on small screens
- No horizontal scrolling or zoom required
- Forms are usable and autofill enabled

## SEO Basics

- Title and meta descriptions are unique
- One H1 tag per page, with clear hierarchy
- Alt tags present on all major images
- Robots.txt and sitemap.xml are accessible
- Google Search Console is connected

## Security & Trust

- SSL is installed (padlock icon shows)
- HTTPS is enforced on all pages
- Security headers are configured (use [securityheaders.com](https://securityheaders.com))
- Site is malware-free (scan with Sucuri)
- Contact and privacy policy pages are visible in footer

*Final Tip: For every unchecked box, note whether it's:*

- A) Technical (developer fix),*
- B) Content (you can fix), or*
- C) Design (needs UX attention).*

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**Need a second opinion? This checklist includes a Pro Audit Credit and a fixed plan, delivered within 24 hours.**

**Request yours now!**

### **What is the Penetration Test?**

A deeper security audit performed by ethical hackers to uncover vulnerabilities hackers exploit — before they do.

### **Why is it necessary?**

Because malware, exposed endpoints, or outdated plugins can silently weaken your website and put your users at risk. A Pen Test simulates real-world attacks to identify what needs to be fixed immediately.

As a bonus, enjoy 15% OFF your Penetration Test (starting at \$500) and 20% OFF any fix (starting at \$370) — technical or design.

**Contact: [projects@hireprosonly.com](mailto:projects@hireprosonly.com)**

